

# Experience

## **TSG** GRAPHIC & WEB DESIGNER

APRIL 2020 - PRESENT

- ★ Implemented CSS & HTML to customize websites to better support client needs
- ★ Collaborated with clients on national and local scales to provide various printed and digital forms of marketing and campaign materials
- ★ Created various forms of social media content, branding materials, and other digital assets
- ★ Formatted with information hierarchy and layout of technical reports to make information easy and pleasant to digest

## **ESPT/CPPT** BRANDING WORK & SOCIAL MEDIA

SUMMER 2019 - PRESENT

- ★ Designed the logo, emblem, and identity for an outpatient physical therapy & wellness business in Overland Park, KS
- ★ Expanded patient outreach by creating sales stationery and marketing materials
- ★ Created administrative forms and designed the input flow for internal business needs
- ★ Currently tasked with making content and running social accounts

## **Cameron University** PUBLICATION WORK

FALL 2019

- ★ Collaborated directly with clients to transform their ideas into tangible content
- ★ Designed and created fliers, banners, and other media to attract & invite students to campus-wide events.

## **Design Administrator** DESIGN LEADER, VOLUNTEER

JANUARY 2017 - DECEMBER 2022

- ★ Was responsible for assigning roles, building culture, and reviewing performance of other members of my team
- ★ Guided group discussions to provide solutions for problems, and assigned tasks/projects based on these meetings
- ★ Wrote instruction guides, comprehensive design manuals, and created visual aids
- ★ Gave constructive comments to team members in regards to grammar, maintaining professionalism within speech, and customer service

## **Freelance Work** DESIGN/ART COMMISSIONS

NOVEMBER 2012 - PRESENT

- ★ Ensures pertinent information is communicated between artist and client
- ★ Purposefully create specific looks and aesthetics which brings back repeat clients
- ★ Self-written terms of service (TOS) and contract agreements



# Bristol Lewis

## SKILLS

- ★ Adobe Suite
  - Photoshop, Illustrator, InDesign
- ★ Online website creation tools & utilities
  - Wix, Wordpress, Squarespace, Ghost
- ★ Affinity Suite
  - Photo, Designer, Publisher
- ★ Figma
- ★ Operating system experience:
  - iOS, Android, MacOS, Windows
- ★ Social platforms:
  - Instagram, Twitter, Facebook

## EDUCATION

Cameron University Bachelor of Fine Arts, Graphic Design  
Various online courses & self-taught endeavors

## AWARDS & ACHIEVEMENTS

- ★ State Championship Titles:
  - ★ 2013 Volleyball National Champions
  - ★ 2013 & 2014 Volleyball State Champions
  - ★ 2013 Track State Champions, team score
    - ★ Qualified & won medals in State Track all 4 years of High School
  - ★ Broke team 4x100 & 4x400 record
  - ★ *Update 2022:* It looks like our 4x100 record is still standing; congrats to the new 4x400 record holders!
- ★ Athletic, Academic, & Artistic Scholarships earned all throughout college career
- ★ 2019 Leslie Powell Student Exhibition, front-of-gallery
- ★ Finished with a 4.0 GPA the final two college semesters, 2019
- ★ 2020 Reed Award Winner
- ★ 2022 Reed Award Winner

[PORTFOLIO SITE](#)